1. Performed in-depth competitor reviews to check competitor activities with ad placement, keyword use, placement bids and landing pages.
2. Developed paid client ads for use on diverse social media platforms, achieving average of [Number] users per ad.
3. Maximized strategic approaches by keeping close eye on performance and making appropriate adjustments.
4. Produced and submitted weekly reports outlining progress against KPI objectives.
5. Created content strategies for digital media.
6. Collected and analyzed Web metrics such as visits, time on site and page views per visit.
7. Helped clients develop website portals and social media pages to promote businesses.
8. Maintained continuous check on [Type], [Type] and [Type] metrics, optimizing and enhancing campaigns based on current trend data.
9. Identified appropriate KPIs and reported key metrics from digital campaigns.
10. Built, implemented and updated effective SEO strategies.
11. Eliminated downtime and maximized revenue by providing top project quality control.
12. Prepared a variety of different written communications, reports and documents to ensure smooth operations.
13. Delivered exceptional level of service to each customer by listening to concerns and answering questions.
14. Carried out day-day-day duties accurately and efficiently.
15. Led [type] team in delivery of [type] project, resulting in [result].
16. Maintained and repaired facilities, equipment and tools to achieve operational readiness, safety and cleanliness.
17. Managed quality assurance program, including on-site evaluations, internal audits and customer surveys.
18. Drove operational improvements which resulted in savings and improved profit margins.
19. [Type] hardware proficiency
20. Saved $[amount] by implementing cost-saving initiatives that addressed long-standing problems.